Press Kit

## Boilerplate:

Hailo, an AI-focused chipmaker, is developing specialized AI processors that enable data center-class performance on edge devices. Hailo’s processors are the product of a rethinking of traditional computer architecture, enabling smart devices to perform sophisticated deep learning tasks such as object detection, image enhancement, and content creation in real-time, with minimal power consumption, size, and cost. The processors are designed to fit into a multitude of smart machines and devices, impacting a variety of sectors including security, automotive, personal computers, industrial automation, and others.   
For more information visit <https://hailo.ai>

## One liner:

Hailo has developed breakthrough AI Processors based on a novel architecture which enables edge devices to run sophisticated deep learning applications that could previously run only on the cloud.

## Social Media Channels:

Facebook: <https://www.facebook.com/HailoTech/>

LinkedIn: <https://www.linkedin.com/company/hailo-ai/>

Twitter: <https://twitter.com/Hailo_ai>

YouTube: <https://www.youtube.com/channel/UCJyQfXEbUVHhiXM_Lc9e2aw>

## Company Stats:

Year of foundation: 2017

Founders: Orr Danon CEO and Co-Founder, Avi Baum CTO and Co-Founder

Headquarters: Tel Aviv, Israel

Employees: 200+

Funding to Date: $350M, Round C

## PR Contact:

*Griffin360*

Daniel Griffin | 212.481.3456 | [dan@griffin360.com](mailto:dan@griffin360.com)

*Meirovitch Public Relations*

Uri Meirovitch | Tel. +972-54-640-0070 | [uri@meirovitch.com](mailto:uri@meirovitch.com)